

Be discovered  
down home in  
our travel guide.



# explore

Featuring various NL vacation-related topics, travel stories & tips, puzzles & activities from around the province.

Listings, directories and display ads for

- accommodations
- attractions
- campgrounds
- festivals & events
- retailers
- restaurants and more!

**50K Printed copies distributed throughout  
Newfoundland and Labrador and across Canada!**

Packaged with the June issue, everywhere Downhome  
Magazine is sold. Sent to all Downhome subscribers across Canada!

**50K+ Online Visitors to NL listings on  
[downhomelife.com/explore](http://downhomelife.com/explore)**

Digital Travel Guide on [issuu.com](http://issuu.com)



your travel guide to  
Newfoundland & Labrador

**FREE**



# explore



**accommodations**  
**campgrounds**  
**attractions**  
**restaurants**  
**shopping**  
**festivals & events**

Another quality publication of  
**Downhome**

## Listings

Listings are displayed according to region (Labrador, West, Central and East)

**\$199.<sup>00</sup>** Includes print and online listing

### Campgrounds

#### 8 HAROLD W. DUFFETT SHRINERS RV PARK

Eastport

1-877-313-2322  
709-677-2438 | 709-424-6119  
shrinersparkoffice@eastlink.ca  
www.shrinersparkeastport.com

The Harold W. Duffett Shriners RV Park is a full-service RV Park located on the Eastport Peninsula with a 10-minute drive to beaches, restaurants, the Happy Adventure boat and kayak tours, whale watching, and the NEW Damnable Trail. Regular weekly music entertainment including open mic. Cook shelter, shuffleboard, and an updated playground.



### Attractions

#### 15 NORTH ATLANTIC AVIATION MUSEUM

135 Trans-Canada Hwy, Gander  
709-256-2923

info@northatlanticaviationmuseum.com  
www.northatlanticaviationmuseum.com

A must-see in Gander! Drop by to explore Gander's aviation history and the development of transatlantic flight. Learn about Gander's top-secret role during WWII, and how the town earned the nickname "Crossroads of the World" and tore a hole in the Iron Curtain. Hear the story of Gander's unexpected role in the days following 9/11 and see World Trade Center steel. Summer hours: 9 a.m. to 7 p.m., 7 days a week.

### Festivals & Events

#### DEER LAKE STRAWBERRY FESTIVAL

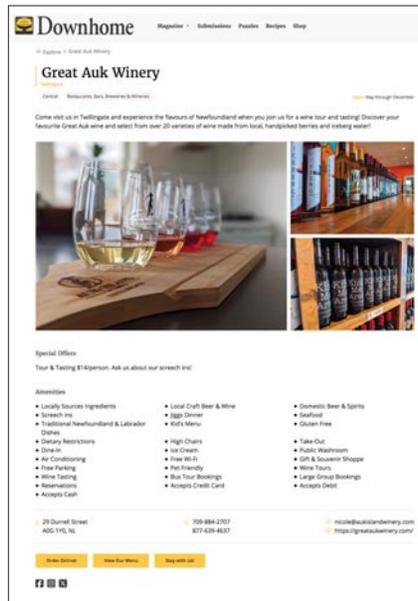
July 19 - 21

Power House Field, Poplar Road, Deer Lake

709-635-3222  
info@dlfestivals.ca  
www.dlfestivals.ca

A tradition since 1984. Join us for a three-day event starting on the third Friday of July. There's something for everyone, a variety of musical entertainment, crafts, food, carnival rides and a spectacular fireworks show. It's a Community Party and you're invited.

## Online Listing



Reach thousands more with your online explore listing! [downhomelife.com/explore](https://downhomelife.com/explore)

Included with any Directory or Listing

\* 12 months, February 1, 2026 to January 31, 2027

## Display Rates

Full Page (5.25" x 8.375")	\$1,985
1 Page Trim Size: 5.250" wide x 8.375" deep	
1 Page Bleed Size: 5.5" wide x 8.625" deep	
1/2 Page (4.5" x 3.5")	1,250
1/4 Page (4.5" x 2")	730
1/8 Page (4.5" x 1")	420
OBC	2,840
IBC	2,500
IFC	2,670
IFC Spread	4,850

## Directory Ads



2.125" x 1"

**\$299.<sup>00</sup>**

**Includes online listing!**

Displayed by region in print. Listing options include Restaurants, Shopping and Entertainment

**Deadline March 16, 2026. For more information or to book your ad contact: 709-726-5113 • [advertising@downhomelife.com](mailto:advertising@downhomelife.com)**