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Now Booking for Spring 2023



*Inside Labrador Spring 2023* is an opportunity to reveal the positive impact Labrador is having on this province and the country.

29,000 circulation

Downhome subscribers 22,000

Targeted direct mail 7,000

(This includes every household in Labrador City, Wabush, and Happy Valley-Goose Bay

## Advertising Rates

Full Colour Display	Cost
I Page	\$1,999
I Page Image Area:	4.437" wide x 7.375" deep
l Page Trim Size:	5.250" wide x 8.375" deep
l Page Bleed Size:	5.5" wide x 8.625" deep
1/2 Page (4.437" x 3.5")	\$1,199
1/4 Page (4.437" x 2")	\$685
1/8 Page (4.437" x 1")	\$345
Covers	
OBC	\$2,840
IBC	\$2,500
IFC	\$2.670

**Booking Deadline January 27, 2023** 

For more information contact:

Downhome I-888-588-6353 advertising@downhomelife.com