



live.



work.



play.

Published with a Spring and Fall Downhome Magazine

inside LABRADOR



Inside Labrador is an opportunity to reveal the positive impact Labrador is having on this province and the country.

29,000 circulation

Downhome subscribers 22,000

Targeted direct mail 7,000

(This includes every household in Labrador City, Wabush, and Happy Valley-Goose Bay)

Advertising Rates

Full Colour Display

1 Page \$1,999

1 Page Image Area: 4.437" wide x 7.375" deep

1 Page Trim Size: 5.250" wide x 8.375" deep

1 Page Bleed Size: 5.5" wide x 8.625" deep

1/2 Page (4.437" x 3.5") \$1,199

1/4 Page (4.437" x 2") \$685

Covers

OBC \$2,840

IBC \$2,500

IFC \$2,670

For more information contact:

Ashley O'Keefe

709-722-2405 ex. 239

ashleyokeefe@downhomelife.com