

**Be discovered
down home in
our travel guide.**



explore

Explore Downhome features various vacation-related topics and travel stories from around the province, plus regional listings of attractions, accommodations, retailers and restaurants, parks and campgrounds, trails and festivals and events.

New!

**Available in Print
and Digital**  [issuu.com](https://www.issuu.com)

**Your listings are now ONLINE
on [downhomelife.com](https://www.downhomelife.com)!**

Print circulation: 50,000

Print editions will be distributed throughout the province

- tourist attractions
- accommodations
- campgrounds
- visitor interpretation centres
- retailers
- restaurants
- Marine Atlantic Vessels
- St. John's International Airport

Mailed to all *Downhome* magazine subscribers and included everywhere *Downhome* magazine is sold.

Packaged with June 2025 issue

DISPLAY RATES

Deadline March 14, 2025

Full Page (5.25" x 8.375")	\$1,985
1 Page Trim Size:	5.250" wide x 8.375" deep
1 Page Bleed Size:	5.5" wide x 8.625" deep
1/2 Page (4.5" x 3.5")	1,250
1/4 Page (4.5" x 2")	730
1/8 Page (4.5" x 1")	420
OBC	2,840
IBC	2,500
IFC	2,670
IFC Spread	4,850



Print Directory Ads • \$199.00

Listing options include Restaurants, Shopping and Entertainment



LISTINGS

Deadline March 14, 2025

Listings are displayed according to region (Labrador, West, Central and East)
Each listing is indexed numerically on an accompanying map of the region

Campgrounds • \$79.00

8 HAROLD W. DUFFETT SHRINERS RV PARK

Eastport

1-877-313-2322
709-677-2438 | 709-424-6119
shrinersparkoffice@eastlink.ca
www.shrinersparkeastport.com

The Harold W. Duffett Shriners RV Park is a full-service RV Park located on the Eastport Peninsula with a 10-minute drive to beaches, restaurants, the Happy Adventure boat and kayak tours, whale watching, and the NEW Damnable Trail. Regular weekly music entertainment including open mic. Cook shelter, shuffleboard, and an updated playground.



Accommodations • \$99.00

3 LEGGE'S SUNSET INN Main Street, Whiteway

709-588-2808 | 709-699-7053
leggessunsetinn@gmail.com
www.leggessunsetinn.ca

Enjoy the sights and sounds of the ocean, seabirds, maybe a whale, and spectacular sunsets over the Shagrock, while relaxing beside the harbour or on your deck. Stroll a seaside path to the wharf. Located in Whiteway on the scenic Baccalieu Coastal Drive are the fully equipped, self-contained one and two-bedroom suites beside the active harbour. Perfect for group or family retreats. Hiking Trails, restaurants, golf, historical sites, local artists, shops, and Dildo Brewery are nearby.

Attractions • \$79.00

15 NORTH ATLANTIC AVIATION MUSEUM

135 Trans-Canada Hwy, Gander
709-256-2923
info@northatlanticaviationmuseum.com
www.northatlanticaviationmuseum.com

A must-see in Gander! Drop by to explore Gander's aviation history and the development of transatlantic flight. Learn about Gander's top-secret role during WWII, and how the town earned the nickname "Crossroads of the World" and tore a hole in the Iron Curtain. Hear the story of Gander's unexpected role in the days following 9/11 and see World Trade Center steel. Summer hours: 9 a.m. to 7 p.m., 7 days a week.

Festivals & Events • \$79.00

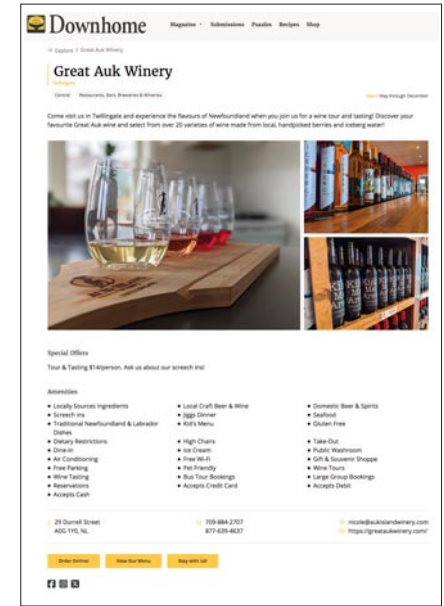
DEER LAKE STRAWBERRY FESTIVAL

July 19 – 21
Power House Field, Poplar Road, Deer Lake
709-635-3222
info@dlfestivals.ca
www.dlfestivals.ca

A tradition since 1984. Join us for a three-day event starting on the third Friday of July. There's something for everyone, a variety of musical entertainment, crafts, food, carnival rides and a spectacular fireworks show. It's a Community Party and you're invited.

New! ONLINE LISTINGS

Deadline May 31, 2025



Reach thousands more with your online explore listing! downhomelife.com/explore

Introductory Rate
\$59
With Print Advertising **\$79**
Without Print Advertising **\$99**

For more information or to book your ad contact:
Ashley O'Keefe • 709-227-4422 • ashleyokeefe@downhomelife.com